

What is claimed is:

1. A support system for supporting a product for retail display
from a metal structure comprising a top surface and a display surface, the
5 support system comprising:
an accessory adapted to support the product for retail display;
a rear portion;
a front portion rigidly connected to the rear portion;
a magnetic portion rigidly connected to the rear portion; and
10 whereby
the front and rear portions are rigidly connected such that, when the
rear portion extends at least partly along the top surface, the
front portion extends at least partly along the display surface;
the front portion is adapted to support the accessory;
15 the rear portion is adapted to be supported by the top surface of the
metal structure to transfer to the metal structure downward
loads on the front portion; and
the magnetic portion is adapted to be magnetically attracted to the
top surface of the metal structure when the rear portion
20 extends at least partly over the top surface to inhibit
movement of the front portion away from the display surface.
2. A support system as recited in claim 1, in which the front
portion extends at substantially a right angle to the rear portion.
- 25 3. A support system as recited in claim 1, in which the front
portion is adapted to support at least one accessory on which the product
is arranged.

4. A support system as recited in claim 3, in which the accessory is a wire support.

5. A support system as recited in claim 1, in which the
5 accessory comprises a shelf bracket.

6. A support system as recited in claim 1, in which the front portion defines a plurality of slots for receiving tabs extending from the accessory.